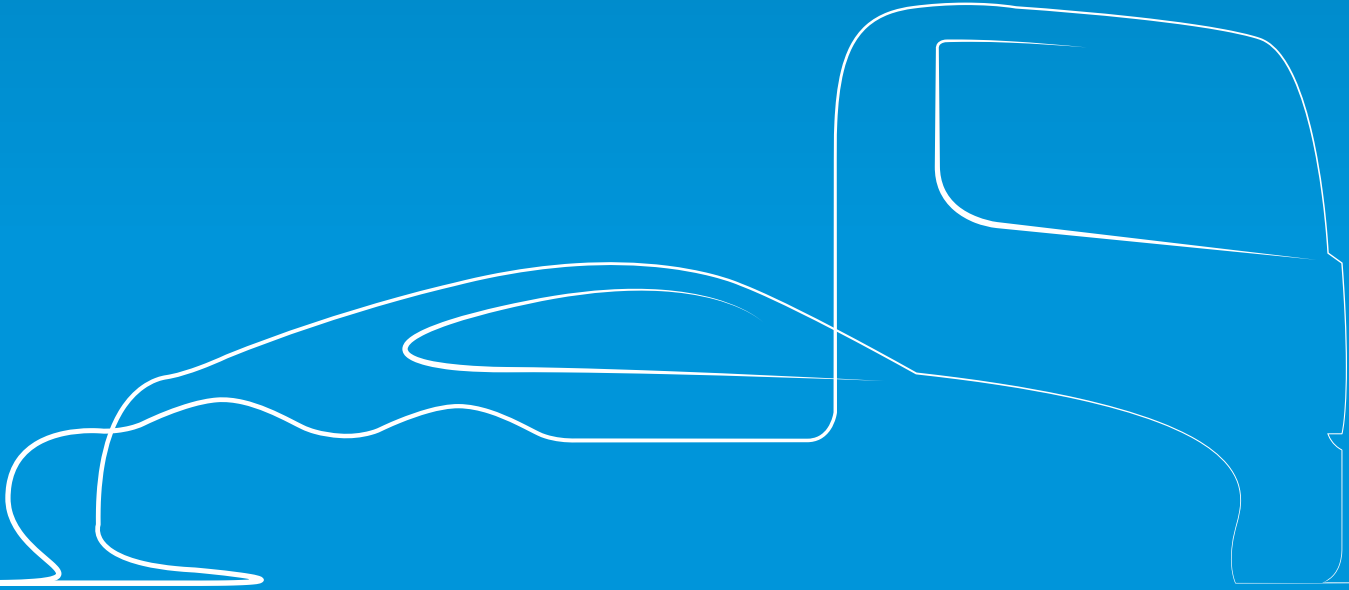


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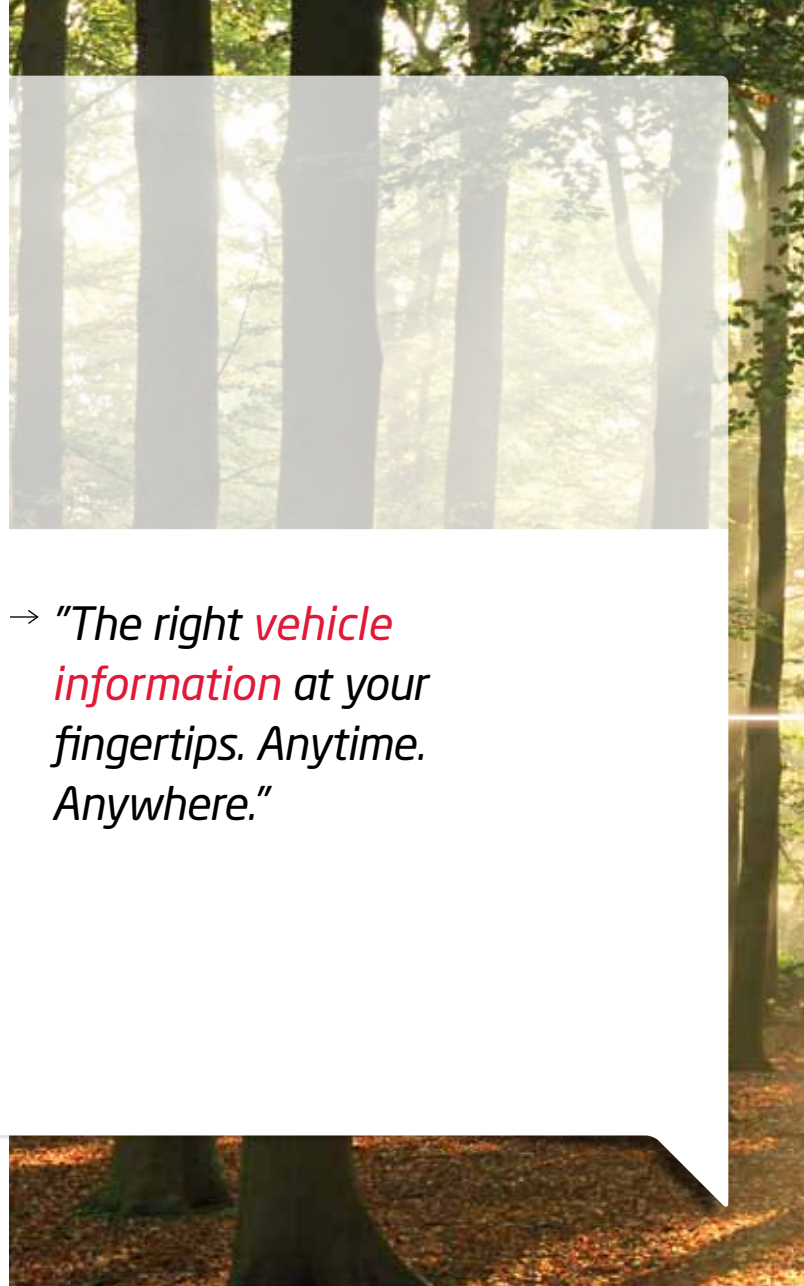


ANYTIME, ANYWHERE, AUTOCOM.

This vision is the guideline for all product development at Autocom. It means providing information from a vehicle to the person who needs it, anytime and anywhere.

No matter if you drive through the desert in the middle of the night or if you are in the workshop, you should get the information you need to be able to take the measures needed to prevent or repair problems with your vehicle.

→ *"The right **vehicle information** at your fingertips. Anytime. Anywhere."*





WE'RE INTO VEHICLE INTELLIGENCE

Modern vehicles are complex and loaded with technology to meet the requirements from customers and legislators regarding comfort, safety, security and the environment. The pace of development is fast and today you want to be able to do more than just repair a vehicle when a failure has occurred. The automotive industry is constantly working towards becoming more proactive and to create vehicles that notify the driver when something is wrong or even to make vehicles that avoid problems or the situations that create them.

At Autocom, we work both in a reactive and in a proactive way. One part of our job is to gather, analyse, structure,

package and distribute vehicle information to our users so that they can service and repair vehicles in the best possible way.

We understand how modern vehicles work and how they interact with people and the environment. We have a close co-operation with vehicle manufacturers, trade associations and other specialists, to find new solutions for making future vehicles communicate directly with the driver, fleet-owner or the service organisation.

That is our definition of Vehicle Intelligence.



MADE IN SWEDEN

The vision to provide workshops with the possibility to service and repair all kinds of cars using a universal and professional diagnostic tool was what inspired Bengt Andersson to start Autocom in 1991. The same vision is still valid, even if our business has expanded to include more types of vehicles, focusing on knowledge rather than technology.

“...focus on knowledge rather than technology.”

The development and production facilities of Autocom are situated in Trollhättan, in the western part of Sweden, the heartland of the Swedish automotive industry.

Today we develop top-level diagnostic tools for cars, buses and trucks, and in the future we will add tools for new types of vehicles to our product range.

Autocom is owned by the Würth-group from Germany, with operations and retailers all over the world. Autocom has had an annual growth rate of +20% for a number of years and expand continuously thanks to our committed co-workers.



**MEMBER OF THE
WÜRTH  GROUP**

Bengt Andersson
Founder

A MORE RELIABLE WORLD

What creates meaning and substance for our customers and co-workers? And what makes us go to work every day?

Some might call it a purpose, we prefer to call it our mission - It is the answer to the question - why does Autocom exist? It is a complex question and the answer might seem pretentious but this is what we work for and believe in: _____

Vehicles that are diagnosed using our products are out on the roads 24/7, which makes reliability the most important aspect of our products - and something we never compromise with.

If we can help making the world more reliable through our products and services - like helping people arrive home safely after work or making sure your vehicle supply your customers with the goods right on time - then we have achieved a higher purpose with our operations.



→ *Autocom's mission
is to improve vehicle
intelligence to create a
more reliable world.*

CORE VALUES

To reach our goals and to stay true to our vision, we use three guiding stars, or core values. They are: reliability, simplicity and edge. These core values sum up how we look at ourselves and how we want to be perceived by our customers, partners and co-workers. They form every aspect of our operations and organisation - how we think, talk and act, from the recruitment of co-workers to the final products.

Reliability means being a trustful partner in all kinds of situations and developing products that provide the customer with relevant and reliable information anytime and anywhere.

Simplicity means that we should be a flexible organisation that provides diagnostic solutions that are easy to use.

Edge means being innovative and in the front line of the business and technology, which demands courage, passion and imagination.

INTELLIGENT USERS

The people we think of when developing our products are our users.

Our users include:

- Vehicle workshops
- Vehicle inspection services
- Vehicle manufacturers
- Vehicle fleet-owners
- Roadside assistance
- Police, military and schools.

We call them intelligent users and they highly appreciate our products for:

- User-friendliness
- Reliability
- Diagnostic speed
- The coverage of vehicle brands and models

All these aspects form a combination, which lets our users serve more vehicles per day with an increased quality-level.

READY TO USE TOOLS AND UNIQUE SOLUTIONS

The product portfolio of Autocom is divided into four main categories:

Cars, Trucks, Generic and **SoftBridge**.

These are various types of software that are used to diagnose and communicate with different types of vehicles. These products use a VCI (Vehicle Communication Interface) called CDP (Compact Diagnostic Partner) or SoftBridge for Euro 5-pass thru software download, which provides the connection between the vehicle and a PC.

The VCI then communicates, wireless or wired, with the software installed on a regular PC or a handheld computer, in order to display the information from the vehicle.

These products are primarily used by workshops and vehicle inspection companies, while we work together with the vehicle manufacturers to develop unique diagnostic and communication solutions for the vehicles of the future.



Cars, Trucks & Generic



SoftBridge



CDP



SoftBridge





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Please visit our website for distributor contacts

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